Privacy Policy

1. Our commitment

Ton Play Limited, a company incorporated in the United Arab Emirates with a registration number 01010653, and with a registered address at Office A, RAK DAO Business Centre, RAK BANK ROC Office, Ground Floor, Al Rifaa, Sheikh Mohammed Bin Zayed Road, Ras Al Khaimah, United Arab Emirates (hereinafter referred to as "we" or the "Company") is committed to providing the highest level of security and privacy regarding the collection, use, and protection of your personal information by the Company's services. We recognize our obligation to keep sensitive information secure and have created this privacy and security statement to share and explain the current information management practices on our services.

The handling of all personal information by the Company and its affiliates is governed by the United Arab Emirates and RAK DAO privacy and security acts, as well as other laws and regulations, when applicable. We are committed to protecting your privacy whether you browse for information or interact with our services electronically.

2. Collection and use of personal information

The collection of personal information online is designed to protect access to your accounts by any person except you to assist the Company in providing you with the products and services you want and need. All personal information collected and stored by the Company is used for specific business purposes to protect your accounts and transactions, to comply with federal laws and applicable regulations of the United Arab Emirates, as well as other laws and regulations, when applicable, and to help the Company better understand your needs in order to design or improve our products and services.

Employing stringent security measures in the collection of your personal information, all Company's service requests are submitted to the secure platform. Once received by the Company, only the Company's approved personnel or specifically designated persons may open and process the application. Furthermore, auditing mechanisms have been put into place to further protect your information by identifying which person has accessed and in any way modified your personal information.

Unless restricted by the applicable law, you agree that any and all personal information or data relating to you collected by us from our services from time to time may be used and disclosed for such purposes and to such persons as lawfully required by the Company's business model and if full accordance with the Company's policies. Additionally, we collect information about

your gaming activity, including the games you have played, levels you have completed, points you have earned, and friends you have added on the platform. This information is used to enhance your gaming experience, improve our services, and enable social interactions among users.

Please note the Company never requests its customers to disclose their account number, credit card information, user ID, Personal Identification Number, or any such information through e-mails. Any e-mail communication received by the customer, which appears to have been sent from the Company seeking for the customer's personal and confidential information, should not be answered, and the Company should be informed of that.

3. Collection and use of online information

Our web server may automatically collect your IP address (your IP address is your computer's unique address that lets other computers attached to the Internet know where to send data but does not identify you individually) when you visit our services. We use your IP address to help diagnose problems with our server and to compile statistics on site usage.

Our services (e.g., the website) may use cookies. Cookies are generally used to make it more convenient for users to move around our services. If you choose, they may be used to "remember" your password and make it easier and faster to log in to our products and services.

These types of cookies need to be stored on your computer's hard drive. Cookies used by the Company are encrypted to make the information in cookies unreadable to anyone except the Company.

Additionally, to provide a better social and gaming experience, we may collect information about your gaming activity and interactions with friends on the platform. This information helps us analyze user engagement, recommend games, and enable features such as sharing gaming achievements and progress with your friends.

4. Limited employee access to personal and online information

The Company limits its access to your personal and online information to only those employees who hold a business reason for having access to such information. The Company also educates its employees about the importance of confidentiality and customer privacy. In addition, individual usernames and passwords are used by the approved Company's personnel

and third parties to access your personal and online information, providing audit trails to further safeguard the privacy of your personal and online information.

5. Third-party disclosure restrictions

The Company follows strict privacy procedures with regard to protecting your personal and online information. In addition, the Company requires all third parties with a business need to access this information to adhere to similar and equally stringent privacy policies.

We collect data about your gaming activity on the platform, including games you have played, levels completed, points earned, and friends added. This information may be visible to your friends on the platform and shared with third parties, such as analytics providers and partners for joint marketing purposes, to enhance your experience.

Personal information may be supplied to a third party in order to process customer transactions; if the customer requests so; if the disclosure is required or allowed by the applicable law (e.g., for exchange of information with reputable reporting agencies, subpoena, or the investigation of fraudulent activity); or in conjunction with joint marketing agreements we have entered into. Information about your gaming activity, such as games played, levels completed, points earned, and friends added, may also be shared with third parties. These third parties include analytics providers, partners involved in joint promotions, and other platform users, such as your friends, as necessary to provide the social and gaming features of the platform. We ensure such disclosures comply with applicable privacy regulations and require these third parties to maintain the confidentiality of your data.

The Company does not provide your personal or online information to other companies for the purpose of independent telemarketing or direct mail marketing of any products or services of those companies.

6. Services security

As a condition to your use of our services, you agree that you will not take any action intended to: (i) access data that is not intended for you; (ii) invade the privacy of, obtain the identity of, or obtain any personal information about any Company's customer or user of services; (iii) probe, scan or test the vulnerability of services or the Company's network or breach security or authentication measures without proper authorization; (iv) attempt to interfere with service to any user, host or network or otherwise attempt to disrupt our business, including, without limitation, via means of submitting a virus to the website, overloading, "flooding," "spamming," "mail bombing" or "crashing"; or (v) send unsolicited mail, including promotions and/or

advertising of products and services. Violations of system or network security may result in civil or criminal liability. The Company reserves the right to investigate occurrences that may involve such violations and may involve, and cooperate with, law enforcement authorities in prosecuting users who are involved in such violations. You agree not to use any device, software or routine to interfere or attempt to interfere with the proper working of our services or any activity being conducted on services. You agree, further, not to use or attempt to use any engine, software, tool, agent or other device or mechanism (including without limitation browsers, spiders, robots, avatars or intelligent agents) to navigate or search our services other than the search engine and search agents available from the Company on our services and other than generally available third-party web browsers.

7. Right to examine, change, correct or delete personal information

Any user providing us with his/her personal information has the right to examine, change, correct or delete it, as well as the right to be forgotten. This includes your gaming activity data, such as games played, levels completed, points earned, and friends added. You can request to modify or delete this data or adjust its visibility to other users or third parties through your account privacy settings or by contacting us directly at data@tonplav.io.

8. Important notice

Our services may provide links to other sources (e.g., websites) created and maintained by other private sector organizations and/or public authorities. We provide these links solely for your information and convenience. When you link to an outside source, you leave the Company's services, and our information management policies shall no longer apply.

9. Feedback

If you have additional questions regarding the privacy and security of your personal and online information, please contact us as follows:

 Postal address: Office A, RAK DAO Business Centre, RAK BANK ROC Office, Ground Floor, Al Rifaa, Sheikh Mohammed Bin Zayed Road, Ras Al Khaimah, United Arab Emirates

Data Officer E-mail: <u>data@tonplay.io</u>

We will review and may update these Privacy Policy from time to time. Any changes will become effective when we post the revised Terms of Service for Developer on this footer of this page https://www.playdeck.io/ Please check this page frequently to see any updates.

Effective August 22, 2025